Analysis of Deixis in "The Greatest Showman (2017)" Movie and Its Contribution to Language Teaching

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ABSTRAK

Penelitian ini menganalisis jenis dan kontribusi deiksis dalam naskah film The Greatest Showman (2017) menggunakan teori Levinson (1983). Dengan menggunakan pendekatan deskriptif kualitatif, data dikumpulkan dengan memeriksa naskah film dan mengklasifikasikan deiksis ke dalam lima kategori: orang, waktu, tempat, wacana, dan deiksis sosial. Temuan menunjukkan bahwa deiksis orang adalah jenis yang paling dominan, muncul 619 kali (65%), diikuti oleh deiksis tempat (11%), deiksis sosial (9%), deiksis wacana (8%), dan deiksis waktu (7%). Penelitian ini menyoroti peran deiksis dalam memahami makna kontekstual dalam penggunaan bahasa. Selain itu, analisis deiksis dalam film dapat meningkatkan pembelajaran bahasa Inggris dengan memberikan contoh ekspresi pragmatik yang dikontekstualisasikan. Penelitian ini menyarankan agar penelitian masa depan membandingkan penggunaan deiksis dalam genre film yang berbeda untuk memperdalam pemahaman fungsi deiksis dalam komunikasi.

Keyword: Deiksis; Pragmatik; Naskah Film; The Greatest Showman; Pembelajaran Bahasa

ABSTRACT

This study analyzes the types and contributions of deixis in The Greatest Showman (2017) movie script using Levinson's (1983) theory. Employing a qualitative descriptive approach, data were collected by examining the movie script and classifying deixis into five categories: person, time, place, discourse, and social deixis. The findings indicate that person deixis is the most dominant type, appearing 619 times (65%), followed by place deixis (11%), social deixis (9%), discourse deixis (8%), and time deixis (7%). The study highlights the role of deixis in understanding contextual meaning in language use. Moreover, deixis analysis in movies can enhance English language learning by providing contextualized examples of pragmatic expressions. This study suggests that future research compare deixis usage in different movie genres to deepen the understanding of deixis functions in communication.

Keyword: **Deixis; Pragmatics; Movie Script; The Greatest Showman; Language Learning**

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1.   INTRODUCTION

According to Imron (2021), language is a key instrument for communication. Language is typically utilized for conversational purposes such as sharing information, exchanging ideas, expressing messages, and connecting humans as speakers and listeners. Besides being a medium of communication, language in general is also used in the arts. This is found in advertisements circulating in society, such as novels, movies, magazines, music, etc. Pragmatics is the study of the link between language forms and their use (Yule 2014:4).

The research focuses on deixis. According to experts, they believe that the word "deixis" comes from the Greek *deiktikos*, which means "indicating pronoun." Several opinions develop from this word. The use of words or phrases as pronouns that are used or will be used is called deixis (Putrayasa 2014:37).

There are several ways to convey communication, for example, through novels, newspapers, books, videos, podcasts, and movies. Based on the description above, the researcher wants to analyze the types of deixis in the movie *The Greatest Showman*. The researcher chose this movie as an example because it provides an audio-visual medium in the form of sound and images, allowing viewers to clearly understand the context. Moreover, every movie carries a message or something to be conveyed, which can be learned from.

The researcher gathered information from *The Greatest Showman* (2017) movie script. A movie is a story with conversation displayed in a theater. Watching movies has evolved from a hobby to a favored pastime for many individuals, particularly youngsters. They could spend a couple of hours watching their favorite movie, or they could use their internet data to download or stream a movie.

2.　LITERATURE REVIEW
A.　*Pragmatics*
Birner (2013) defines pragmatics is the study of language used in context. The term pragmatic comes from the phrase pragmatics that Charles Morris used when he organized Charles R. Pierce's teachings on the science of signs, commonly known as semiotics in Djajasudarma (2012).

B.　*Deixis*
(Levinson, 1983) states that deixis essentially concerns the ways in which language encode or grammaticalize feature of the context of utterance or speech event, and thus also concerns ways in which the interpretation of utterance depends on the analysis of that context of utterance. Based on Levinson's theory divided types of deixis into 5 types there are person deixis, time deixis, place deixis, discourse deixis, and social deixis are a few of the several types of deixis

1)　Type of Deixis
a)　Person Deixis

Person deixis refers to the speaker or addressee during a discussion. Language makes it clear that person deixis is employed to point at certain individuals Binominals

b)　Time Deixis

Dexis time refers to time change. The word form now emphasizes that the speaker is speaking over a long period of time with uncertain limits.

c)　Place Deixis

Place deixis, also known as spatial deixis, is a type of deixis that refers to a location that is significant to an utterance by pointing to it in space.

d)　Discourse Deixis

Discourse deixis (text deixis) is a sort of deixis that deals with linguistic elements that refer to a certain discourse.

e)　Social Deixis

In general, social deixis is closely tied to features of sentences that contain social context conditions at the moment the speech event happened. Participants in genuine communication activities connected to the roles of speakers and interlocutors, or speakers with other themes or allusions, are emphasized in social deixis.

2)　Function of Deixis

According to Pangaribuan et al. (2015), deixis serves to point out or specify the interpretation of a participant in an act of communication. It is used to suggest or point to anything, such as a person, time, place, conversation, or social standing. It is well known that the function of deixis refers to the phenomena in which interpreting the meaning of specific words and phrases in a speech necessitates contextual information. Furthermore, the use of deixis can help to minimize misinterpretation about the meaning of a word said by the speaker or hearer. When both the speaker and the hearer are aware of the context in which they are conversing, the language can be understood clearly in terms of meaning (Sasmita et al.,2018).

C.　*Movie*
Movie is a very important medium for conveying the reality of everyday life. One of the interesting realities of this film relates to the state of society. Movie have the power to inspire, entertain, influence and raise important issues in society. They can be an effective means of conveying messages, depicting human life, and providing entertainment to audiences from diverse cultural and linguistic backgrounds (Ghassani & Nugroho, 2019).

D.　*Moral Value*
Moral value derived from 2 words, namely: moral and value. In Latin, moral comes from the word "mos" (Moris) means habits, values, and life roles. Moral is very important in social life. Moral is about the good and bad behavior of a person, while value is about something desirable or undesirable. Moral values serve as reference norms for a person or group to determine whether an attitude and action is good or not (Fitriani et al., 2016).

3. RESEARCH METHOD

This study used descriptive qualitative method. The writer applied the method in this research because it was appropriate to describe the result of the study. In this study, the researcher aims to find out the types and meanings of idiomatic expression for readers. The researcher collected the data by watched the movie repeatedly, write down the script that contain deixis, collect relevant references, select relevant information, identify various expressions in movie script, grouping data into deixis types. The researcher analyzed the data by Browsing the script of movie from the internet website. Then, underlining the deixis which is found in movie script. After that, finding the deixis in the movie script that has been underlined and the deixis will be tabulated in the tabulation data.

4. RESULTS AND DISCUSSION

In this research, the data were taken from the script of The Greatest Showman movie. The finding is about deixis were found in the movie script. All the data of research finding were analyzed by using Levinson's theory of deixis.

A. Types of Deixis Used in "The Greatest Showman" Movie

The types of deixis in The Greatest Showman movie were shown in the following table

Table 1. The Distribution of deixis in "The Greatest Showman" Movie Each Type

No	Type of Deixis	Data	Presentase
1	Person deixis	619	65%
2	Time Deixis	63	7%
3	Place Deixis	105	11%
4	Discourse Deixis	68	8%
5	Social Deixis	86	9%
Total of the data		**941**	100%

After the researcher conduct a research about movie under the title The Greatest Showman (2017). The types of deixis that used in The Greatest Showman (2017) movie script were person deixis, time deixis, place deixis, discourse deixis and social deixis.

B. The Meaning of the idiomatic expression

The second formulation of the problem is regarding the most dominant type of deixis contained in The Greatest Showman (2017) movie, the person deixis is the one which reached great level than another, means it was used by 619 times (65%). The next is Place deixis used 105 times (11%), third is Social deixis used 86 times (9%), Discourse deixis with 68 times (8%) and the last Time deixis with 63 times (7%). So, the total of kinds of deixis were 941 and the most dominant from all deixis was Person deixis.

C. The moral value from The Greatest Showman Movie

The Moral of the value that can be learned from The Greatest Showman (2017) movie is learning to behave like Barnum who has the characteristics of persistence, self-confidence, commitment, and to stay discipline. The movie tells the story of Barnum's persistence in starting his circus business. where he was disciplined and committed to what he believed in and his plans and assured the people in his circus that everyone was seen equally without any shortcomings. Barnum didn't want the people in his circus to feel insecure about their insecurities. Because of Barnum's efforts and qualities he was successful in his show.

D. Contribution of the Analysis Deixis to Teaching English Language

Learning deixis in The Greatest Showman movie can be the media for English learners. Analyzing deixis in the movie can be used as contextual understanding for English learners. It enhances their pragmatic awareness and ability to interpret meaning based on context, making their English more natural and fluent. Movies show how native speakers use deixis in real-time conversations. English learners can hear how people naturally switch between different types of deixis depending on the situation, which is something textbooks can't always teach.

5. CONCLUSION

Based on data analysis and the result of the research in the previous chapter, there were five types of deixis found in The Greatest Showman movie. There are person deixis with 619 times (65%). The next is Place deixis used 105 times (11%), third is Social deixis used 86 times (9%), Discourse deixis with 68 times (8%) and the last Time deixis with 63 times (7%). So, the total of kinds of deixis were 941 and the most dominant from all deixis was Person deixis.

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